

Coastline Window and Pressure Cleaning is a family-owned business, operated by its founder, Jason Evers. Since its inception ten years ago, word of mouth alone has led them to become Florida's leading window and pressure cleaning services.

Primarily servicing upscale residential homes, Coastline also has many commercial accounts. They have high standards. Their quality of service and impeccable reputation and professionalism is instilled in everyone on the team.

Scheduling, routing, mapping and job costing are common time-consuming challenges for companies in the service industry. Working harder is not always a guarantee that deadlines will be met. That's why Coastline Window and Pressure Cleaning founder, Jason Evers, decided to "work smarter". Jason purchased Smart Service™ in January 2005; within six months this family-owned business had upgraded to a fully digital multi-user office.

With Smart Service™ in place, Coastline has been able to maintain its impeccable reputation.

In conjunction with Quickbooks, Smart Service™ streamlines the job process, saving company time and money. It provides companies like Coastline with the tools they need to ensure prompt, efficient and reliable service. Evers

CAN'T LIVE WITHOUT FEATURES

- Built in Marketing
- Storage of pictures of locations
- Mapping & Intelligent Routing
- Professional Work Orders
- Recurring Schedules

considers the scheduler a "tremendous timesaver" due to the ability to schedule jobs in advance. He is able to see all his jobs displayed on one page, and even print driving directions to each location. Smart Service™ also offers on-site equipment and maintenance tracking essential to businesses like Coastline. From the smallest detail such as drop cloths and shoe covers to the most vital supplies like safety equipment, each job is customizable.

With the implementation of Smart Service™ built in marketing module, Evers has seen ads returning "8 times what they cost to place" while spending half as much time at his desk. The ability to track marketing campaigns has helped his business grow and recoup money lost on previous ads. Evers testifies that Smart Service™ has been a monumental asset to his company.

“ If you use Quickbooks and are in a service industry, you would definitely benefit from this program
Jason Evers - Founder of Coastline Window and Pressure Cleaning ”

